

MOST URGENT

**P& P Section
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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No.3-62/2010/ P&P-CM

dated: 04/07/2011

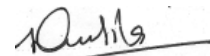
To,
The Chief General Manager,
All Telecom Circles/ Metro Districts.

Subject: Poor performance of Prepaid “Paramilitary Plan” and Postpaid “Rakshak Plan”-reg

Ref.:- (1).D.O No. 5-14/2011-EB-I dated: 01.06.2011
(2).D.O No 3-62/2010/PP-CM dated: 14.06.2011

Kindly refer to Director (CM), BSNL D.O letter No. 5-14/2011-EB-I dated: 01.06.2011 & D.O No 3-62/2010/PP-CM dated: 14.06.2011 regarding prepaid “Paramilitary Plan” and postpaid “Rakshak Plan” for Paramilitary and Armed Forces. The activation of these plans is 733 Nos (Post paid plan) and 8930 Nos (Prepaid Plan) till 28.06.2011, which is not up to the expectations. There are about approximately 4,00,000 personnel in CRPF, 1,65,000 personnel in CISF, 50,000 in Assam Rifles, 2,15,000 personnel in BSF, 7,500 personnel in NSG, 60,500 personnel in Indo-Tibetan Border Police, and 85,800 in Sashastra Seema Bal respectively, which grossly comes to **9,83,800 personnel in Paramilitary Forces**. The number of paramilitary forces working in the state could be ascertained and efforts be made to sell these plans.

All the circles are hereby requested to target all Paramilitary/Armed Forces personnel in the Circle. This can be achieved by organizing Special Campaign and having discussion with their Establishment/Administration to popularize these plans amongst the Paramilitary/Armed Forces personnel and to encourage and motivate them for taking these plans. Melas could also be organized in their Canteens/Clubs.


(G.P Gupta)
D.G.M (Pricing-CM)